



## Expo for Women Fact Sheet - Event Overview

THURSDAY, MARCH 1, 2018 2 pm – 9 pm Cocktail Party 5 – 9 pm

Century Center Convention Center, South Bend, Indiana

Admission: Adults \$5 – Children under 10 free

[www.expoforwomensouthbend.org](http://www.expoforwomensouthbend.org)



The 28th Annual Expo for Women provides an opportunity for women to be empowered to create the life they are seeking for themselves and their families. The target audience includes single women, business and professional women, Michiana moms and women business owners as they transition through every phase of their life. The expected attendance is 3,000 over one exhibit day. This event is designed to attract National Recognition with the Kick of National Women's Day and Empowerment Week. The social impact of the Expo for Women is improved quality of life for women and families in our community along with increasing support and utilization of community social programs

### 60+ Exhibit Booths Ready to Reserve! It's not too late!

#### Health

##### Health & Wellness

Focusing on using traditional and nontraditional methods to live a healthier & a more balanced life. Health & wellness information and screenings.

#### Beauty

##### Beauty & Style

Providing information on cosmetics, skin, hair how to look your personal best. Boutiques with the newest in fashion & style.

#### Food

##### Food & Beverages

Featuring Food & beverage vendors offering tasty foods to sample and sale. Cash Bar.

#### Home

##### Home Improvements

Offering the opportunity to evaluate the latest in home decorating & products.

#### As Seen

##### Advertising

Social Media  
YouTube Channel  
TV: WSBT • WNIT  
Radio: B100 Country  
WNIL • WSMK  
Remote Broadcasts  
Community Calendars

Digital Ads  
Posters  
DTSB  
Email  
Marketing  
Sponsor  
Partners

#### Giving

##### Supporting our Community

Angel Awards Presentation  
Goodwill Industries  
Dismiss House of South Bend  
The Juice Plus+ Company Foundation



#### Expo Event + Girls Night Out

Cocktail Party  
Fashion Show  
Live Entertainment  
Cash Bar - Food  
Door Prizes  
Author/Book Signings  
Discounts & Deals



#### On Stage!

##### Angel Award Presentation

Niles High School Jazz Band  
Zumba Dance, Fashion Shows  
Live & Silent Action &

#### Join our mission

The Expo for Women mission is to help women from all walks of life to be healthy, wealthy and wise. To rebuild, rejuvenate, educate and empower women in our community to improve their quality of life.



Expo for Women is a produced by Cindy Cohen & the team at C2 Your Health LLC  
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